



COLORADO  
**WATER CONGRESS**  
INFORM | CONVENE | TRAIN | ACT

# EXHIBITOR AND SPONSOR OPPORTUNITIES

Colorado Water Congress  
**2025 Summer Conference**

August 19 - 21, 2025  
Steamboat Grand





COLORADO  
**WATER CONGRESS**  
INFORM | CONVENE | TRAIN | ACT

## CWC 2025 Summer Conference Exhibitor and Sponsors

*Sponsoring the Colorado Water Congress provides an excellent opportunity to promote your organization in front of hundreds of water industry leaders and helps further the mission of the Water Congress.*

*The following information outlines the opportunities and benefits as a CWC Sponsor. Check out our CWC website [cowatercongress.org](https://cowatercongress.org).*

*If you have any questions regarding sponsorship please contact:*

*Member Services Manager, AnnaLee Taylor, or  
Operations Manager, Penny Pfeiff.*

*The Water Congress would like to express our heartfelt gratitude for your unwavering support throughout the years to help make our Conferences such a great experience.*





# Exhibitor Package for Members

## \$875

Colorado Water Congress Summer 2025  
Conference Exhibitors Receive:

One Complimentary  
Registration for  
Conference

Exhibit Table in  
Main Hall with 2  
chairs

Logo on Website  
with Link to  
Organization's  
website

Recognized on  
Exhibitor Wall

Name on Program

Organization logo  
impression in all  
digital conference  
materials

Logo displayed on  
visual displays at  
Conference

Social Media  
Promotion

List of names and  
Organization of  
Pre and Post  
Attendees

*For more info, please contact  
AnnaLee Taylor,  
[ataylor@cowatercongress.org](mailto:ataylor@cowatercongress.org).*



# Water Buffalo Sponsorship

## \$5000+

Two Complimentary  
Conference  
Registrations with  
Workshop

Individual Signage  
Displaying at  
Event and Sponsors  
Name/Logo

Recognition of Name  
During Event  
Presentation

Recognized in  
Member Email  
Communications and  
at Event

Name and Logo on  
Event Page with Link  
to Sponsors website

Name and Logo on  
Registration  
Website

Signage on the  
Sponsor Wall

Organization Name  
on all Digital  
Conference Materials

Logo Displayed on  
Visual Displays at  
Conference

All Sponsor Signage  
placed at Item  
Sponsored  
(if applicable)

Social Media  
Promotion

The Water Buffalo is the Top Sponsor  
for the Colorado Water Congress with  
**TWO complimentary Registrations.**  
Currently available sponsorships  
include:

[Water Buffalo Sponsor](#)

*The following sponsorships are tentatively filled.  
However, if you are interested in being put on our  
waitlist on these or other options please contact  
Penny Pfeiff – [penny@cowatercongress.org](mailto:penny@cowatercongress.org).*

[Opening Lunch - Tuesday](#)

[Box Lunch - Wednesday](#)

[Water for Breakfast](#)

[Grab and Go Breakfast](#)

*For more info, please contact  
Penny Pfeiff  
[penny@cowatercongress.org](mailto:penny@cowatercongress.org).*



# Diamond Sponsorship

## \$4000

One Complimentary  
Conference  
Registrations with  
Workshop

Individual Signage  
Displaying at  
Event and Sponsors  
Name/Logo

Recognition of Name  
During Event  
Presentation

Recognized in  
Member Email  
Communications and  
at Event

Name and Logo on  
Event Page with Link  
to Sponsors website

Name and Logo on  
Registration  
Website

Signage on the  
Sponsor Wall

Organization Name  
on all Digital  
Conference Materials

Logo Displayed on  
Visual Displays at  
Conference

All Sponsor Signage  
placed at Item  
Sponsored  
(If applicable)

Social Media  
Promotion

The Diamond Sponsorship is a top tier sponsorship for the Colorado Water Congress with **ONE complimentary Registration.** Currently available sponsorships include:

[Diamond Conference Sponsor](#)

*The following sponsorships are tentatively filled. However, if you are interested in being put on our waitlist on these or other options please contact Penny Pfeiff – [penny@cowatercongress.org](mailto:penny@cowatercongress.org).*

[Media Tech Sponsor](#)

*For more info, please contact  
Penny Pfeiff  
[penny@cowatercongress.org](mailto:penny@cowatercongress.org).*





# Platinum Sponsorship

## \$3000

Name and Logo on  
Event Page with  
Link to Sponsors  
website

Name and Logo on  
Registration  
Website

Signage on the  
Sponsor Wall

Organization Name  
on all Digital  
Conference  
Materials

Logo Displayed on  
Visual Displays at  
Conference

All Sponsor  
Signage placed at  
Item Sponsored  
(if applicable)

Social Media  
Promotion

The Platinum Sponsorship for the Colorado Water Congress with name and logo on the Event Page as well as other benefits. Currently available sponsorships include:

[Platinum General Sponsor](#)

*For more info, please contact  
Penny Pfeiff  
[penny@cowatercongress.org](mailto:penny@cowatercongress.org).*



# Gold Sponsorship

## \$2000

Name and Logo on  
Event Page with  
Link to Sponsors  
website

Name and Logo on  
Registration  
Website

Signage on the  
Sponsor Wall

Organization Name  
on all Digital  
Conference  
Materials

Logo Displayed on  
Visual Displays at  
Conference

All Sponsor  
Signage placed at  
Item Sponsored  
(if applicable)

Social Media  
Promotion

The Gold Sponsorship for the Colorado Water Congress includes name and logo on the Event Page as well as other benefits. Currently available sponsorships include:

### [Gold General Sponsor](#)

*The following sponsorships are tentatively filled. However, if you are interested in being put on our waitlist on these or other options please contact Penny Pfeiff – [penny@cowatercongress.org](mailto:penny@cowatercongress.org).*

### [Lanyard Sponsor](#)

*For more info, please contact  
Penny Pfeiff  
[penny@cowatercongress.org](mailto:penny@cowatercongress.org).*



# Silver Sponsorship

## \$1750

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Name and Logo on  
Registration  
Website

Signage on the  
Sponsor Wall

Organization  
Name on all  
Digital Conference  
Materials

Logo Displayed on  
Visual Displays at  
Conference

All Sponsor  
Signage placed at  
Item Sponsored  
(if applicable)

Social Media  
Promotion

The Silver Sponsorship for the Colorado Water Congress includes name and logo on the Event Page as well as other benefits. Currently available sponsorships include:

[Breakfast Burritos Sponsor](#)

[Breakfast Sandwich Sponsor](#)

*Sponsor has option to put labels on items.*

[Silver General Sponsor](#)

*For more info, please contact  
Penny Pfeiff  
[penny@cowatercongress.org](mailto:penny@cowatercongress.org).*





# Bronze Sponsorship

## \$1000

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Name and Logo on  
Registration  
Website

Signage on the  
Sponsor Wall

Organization  
Name on all  
Digital Conference  
Materials

Logo Displayed on  
Visual Displays at  
Conference

All Sponsor  
Signage placed at  
Item Sponsored  
(if applicable)

Social Media  
Promotion

The Bronze Sponsorship for the Colorado Water Congress includes name and logo on the Event Page as well as other benefits. Currently available sponsorships include:

[Bronze General Sponsor](#)

*For more info, please contact  
Penny Pfeiff  
[penny@cowatercongress.org](mailto:penny@cowatercongress.org).*



# Copper Sponsorship

## \$750

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Name and Logo on  
Registration  
Website

Signage on the  
Sponsor Wall

Organization  
Name on all  
Digital Conference  
Materials

Logo Displayed on  
Visual Displays at  
Conference

All Sponsor  
Signage placed at  
Item Sponsored  
(if applicable)

Social Media  
Promotion

The Copper Sponsorship for the Colorado Water Congress includes name and logo on the Event Page as well as other benefits. Currently available sponsorships include:

[Program Sponsor](#)

[Copper General Sponsor](#)

*For more info, please contact  
Penny Pfeiff  
[penny@cowatercongress.org](mailto:penny@cowatercongress.org).*



# Perk UP Partners

## \$600

Name and Logo on  
Registration  
Website

Signage on the  
Sponsor Wall

Organization  
Name on all  
Digital Conference  
Materials

Logo Displayed on  
Visual Displays at  
Conference

All Sponsor  
Signage placed at  
Item Sponsored  
(if applicable)

Social Media  
Promotion

The Perk Up Partners our "Hottest" Sponsorship for the Colorado Water Congress includes name and logo on the Event Page as well as other benefits. Currently available sponsorships include:

[Coffee Sponsor](#)

*For more info, please contact  
Penny Pfeiff  
[penny@cowatercongress.org](mailto:penny@cowatercongress.org).*





# Water Champions

## \$500

Name and Logo on  
Registration  
Website

Signage on the  
Sponsor Wall

Organization  
Name on all  
Digital Conference  
Materials

Logo Displayed on  
Visual Displays at  
Conference

All Sponsor  
Signage placed at  
Item Sponsored  
(if applicable)

Social Media  
Promotion

Water Champions Sponsorship for the Colorado Water Congress includes name and logo on the Event Page as well as other benefits. Currently available sponsorships include:

[Something Sweet \(Sweets for Break\)](#)

[Fruit to go](#)

[Breakfast Juice Bar](#)

[Water Champion General Sponsor](#)



# Supporting Sponsors

## \$250

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Name and Logo on  
Registration  
Website

Signage on the  
Sponsor Wall

Organization  
Name on all  
Digital Conference  
Materials

Logo Displayed on  
Visual Displays at  
Conference

All Sponsor  
Signage placed at  
Item Sponsored  
(if applicable)

Social Media  
Promotion

Supporting Sponsor Sponsorship for the Colorado Water Congress includes name and logo on the Event Page as well as other benefits. Currently available sponsorships include:

[Live Stream Sponsor](#)  
[Individual days -1, 2, and 3](#)

[Supporting Sponsor General Sponsor](#)

[Directional Signage Sponsor](#)

[Career Accelerator](#)

[POND Supporter](#)

*For more info, please contact  
Penny Pfeiff  
[penny@cowatercongress.org](mailto:penny@cowatercongress.org).*



# POND PARTNERS IN PROGRESS

*Connecting Colorado's Water Future, One Professional at a Time...*

The Colorado Water Congress **POND** (*Professional, Outreach, Networking and Development*) Committee facilitates the connection of water professionals of all ages and experience through industry outreach, networking opportunities and career development. It's an avenue for members to collaborate and get actively involved in the water community.

## **\$1000 Level**

### 2025 OVERALL PARTNERSHIP

*Premier Partners providing support for all POND events.*

*Logo displayed at both Annual/Summer Conferences, all POND events, and on POND website page.*

## **\$750 Level**

### 2025 ANNUAL/SUMMER CONFERENCE

*Provides support for POND activities at Annual and Summer Conferences.*

*Logo displayed at both Annual/Summer Conferences and on POND website page.*

## **\$500 Level**

### 2025 SUMMER CONFERENCE

*Provides support for POND activities at Summer Conference.*

*Logo displayed at Summer Conference and on POND website page.*

To find out more please go to the  
Colorado Water Congress website @ [cowatercongress.org](https://cowatercongress.org)  
or contact AnnaLee Taylor - [ataylor@cowatercongress.org](mailto:ataylor@cowatercongress.org)





## THANK YOU

FOR YOUR GENEROUS SUPPORT  
of the Colorado Water Congress

*We look forward to seeing you in Steamboat Springs!*

**Check us out at [coweratercongress.org](http://coweratercongress.org)**

### CWC STAFF

Chané Polo –Executive Director

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[ataylor@coweratercongress.org](mailto:ataylor@coweratercongress.org)

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