



COLORADO
WATER CONGRESS
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SPONSORSHIP OPPORTUNITIES

2026 Annual Convention

January 28-30, 2026

Hyatt Regency Aurora-Denver Conference Center



Let's Get Started



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ABOUT US

Sponsoring the Colorado Water Congress 2026 Annual Convention provides an excellent opportunity to promote your organization in front of hundreds of water industry leaders, while helping to further the mission of the Water Congress.

This slide deck outlines the opportunities and benefits of becoming a CWC sponsor. It also includes the benefits of donating at each sponsorship tier. If you have any questions regarding sponsorship please contact our Member Services Coordinator, Erin Hartlein (erin@cowatercongress.org).

The Water Congress would like to express our heartfelt gratitude for your unwavering support throughout the years. Thanks to sponsors like you, our Annual Convention continues to prove an overwhelming success.



SPONSORSHIP BENEFITS (TIER 3)

	Supporting \$250	Water Champion \$500	Perk Up \$600
Name and logo on the event page.	✓	✓	✓
Feature on the sponsorship wall.	✓	✓	✓
Organization name on all digital materials.	✓	✓	✓
Printed logo on visual displays.	✓	✓	✓
Logo displayed near sponsored items (if applicable).	✓	✓	✓



TIER 3 SPONSOR OPPORTUNITIES



SUPPORTING \$250

Friday Breakfast - Add-ons

POND Sponsor
Provides support for POND activities

Career Accelerator
Contribute to the award to develop the future of water leadership.



WATER CHAMPION \$500

Breakfast - Fruit

Breakfast - Smoothies

**Grab-and-Go
for the Road - Snacks**

Career Accelerator



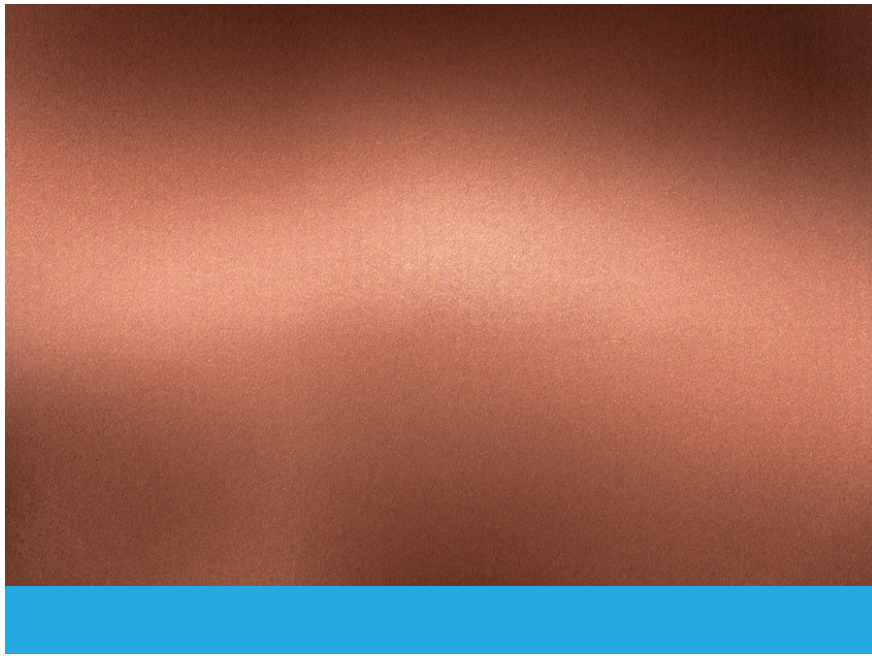
PERK UP PARTNERS \$600

Coffee Sponsorship
Help “perk up” convention attendees by contributing to our coffee fund!

SPONSORSHIP BENEFITS (TIER 2)

	Copper \$750	Bronze \$1,000	Silver \$1,750
Name, logo, & website on the event page.	✓	✓	✓
Feature on the sponsorship wall.	✓	✓	✓
Organization name on all digital materials.	✓	✓	✓
Printed logo on visual displays.	✓	✓	✓
Logo displayed near sponsored items (if applicable).	✓	✓	✓

TIER 2 SPONSOR OPPORTUNITIES



COPPER \$750

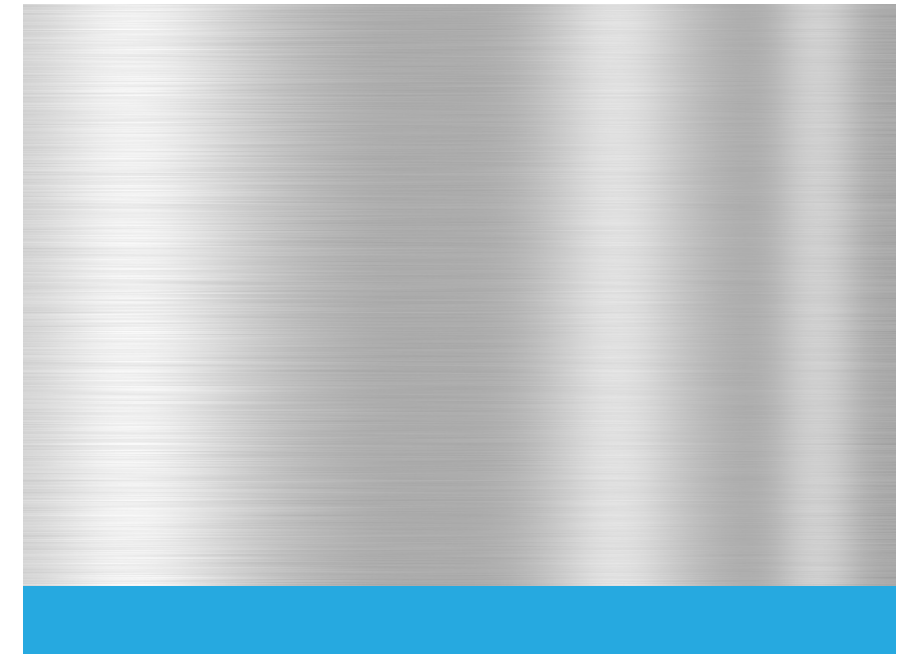
Parking Sponsor
Contribute to onsite parking at the Convention.

CWC Copper Sponsor
Recognized as a sponsor of the Convention.



BRONZE \$1,000

CWC Bronze Sponsor
Recognized as a sponsor of the Convention.



SILVER \$1,750

Thursday Grab-and-Go Breakfast - Burritos

Thursday Grab-and-Go Breakfast - Sandwiches

CWC Silver Sponsor
Recognized as a sponsor of the Convention.

SPONSORSHIP BENEFITS (TIER 1)

	Gold \$2,000	Platinum \$3,000	Diamond \$4,000	Water Buffalo \$5,000+
Name, logo, & website on the event page.	✓	✓	✓	✓
Feature on the sponsorship wall.	✓	✓	✓	✓
Organization name on all digital materials.	✓	✓	✓	✓
Printed logo on visual displays.	✓	✓	✓	✓
Logo displayed near sponsored items.	✓	✓	✓	✓
Special recognition as top tier.	✓	✓	✓	✓
Complimentary convention registration.			✓	✓✓
Special recognition at presentations.			✓	✓
Individual recognition signage at event.				✓

TIER 1 SPONSOR OPPORTUNITIES



GOLD
\$2,000

CWC Gold Sponsor
Recognized as a top sponsor
of the Convention.

Convention Lanyards*
Your logo featured on the
lanyards.



PLATINUM
\$3,000

CWC Platinum Sponsor
Recognized as a top sponsor
of the Convention.



DIAMOND
\$4,000

CWC Diamond Sponsor
Recognized as a top sponsor
of the Convention.

MediaTech Sponsor*
Recognition throughout the
convention on Wi-Fi signage.
Also helps bring quality A/V to
the Convention.



WATER BUFFALO
\$5,000+

Wednesday Luncheon*
Thursday Luncheon*
**Thursday Grab-and-Go
Breakfast***
Friday Water for Breakfast*
Aspinall Award
CWC General Sponsor

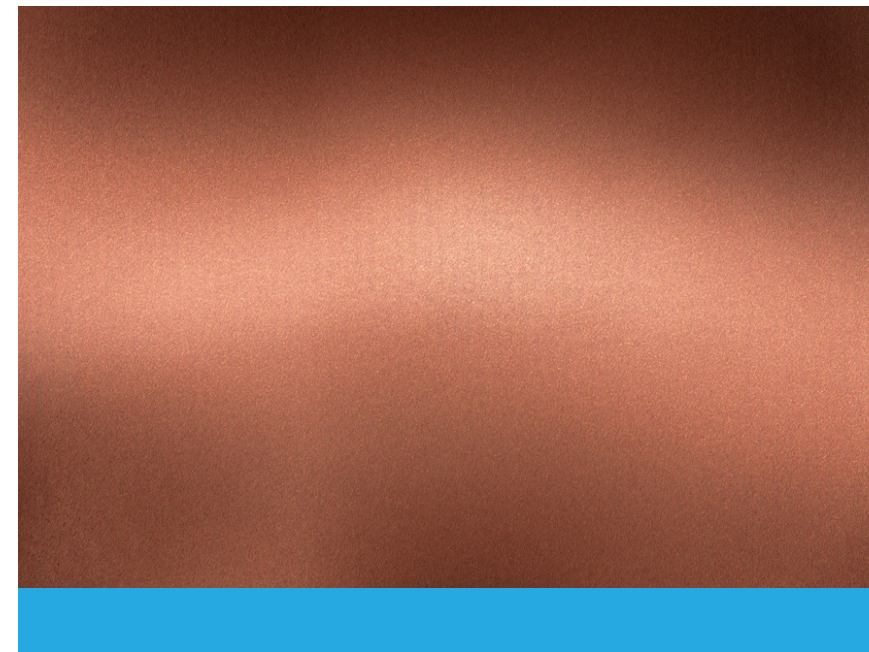
POND SPONSORSHIP



BRONZE POND \$1,000

2026 Overall Sponsor
General sponsor for all POND events. This includes the Annual Convention, Summer Conference and POND activities throughout the year.

Logo Displayed for all POND events and on the POND web page.



COPPER POND \$750

2026 Conference Sponsor
Provides support for POND activities at Winter and Summer Conferences

Logo displayed at both conferences and on POND web page.

The POND (Professional, Outreach, Networking and Development) Committee facilitates the connection of water professionals of all ages and experience through industry outreach, networking opportunities and career development. It's an avenue for members to collaborate and get actively involved in the water community.

POND SPONSORSHIP



WATER CHAMPION POND \$500

2026 Convention Sponsor
Provides support for POND activities at the Annual Convention.

Logo displayed at the convention and on the POND web page.



SUPPORTING POND \$250

2026 POND Sponsor
Provides support for POND activities throughout the year.

Logo displayed at both conferences and on POND web page.



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HOW TO SPONSOR

You have two options to sponsor this event:

1. Register for the event, and select which sponsorship opportunity best fits you or your organization at that time.
2. Reach out to Member Services Coordinator Erin Hartlein (erin@cowatercongress.org) directly to discuss sponsorship and payment opportunities.

You MUST be an active member of the organization to sponsor.
For membership details, contact Erin Hartlein.

[REGISTER HERE](#)

EXHIBITOR INFO

Benefits of Exhibiting

- Logo on Water Congress website with link to your website
- Recognition on the exhibitor wall
- Exhibitor name on the program
- Organization logo on digital conference materials
- Attendee list - Name/Organization
- Recognition on Social Media

Included for Exhibitors

- One complimentary registration for the convention
- A Six-foot exhibit table in the main hall
- Two chairs for your team
- Power available for an additional charge

Exhibitor Map

Upon registration, you can chose your organization's place on the map from available spots. [View the event map.](#)

Shipping

For your convenience, you may ship items to the hotel before the Convention. [Read the hotel's shipping policies.](#)

Schedule

Set Up: 3 p.m. on Tuesday, January 27th

Tear Down: 11 a.m. on Friday, January 30th

Cost to Exhibit: \$875



HOW TO EXHIBIT

You have two options to exhibit at this event:

1. Register as an Exhibitor using the exclusive EXHIBITOR REGISTRATION link below
2. Reach out to Member Services Coordinator Erin Hartlein (erin@cowatercongress.org) directly

You MUST be an active member of the organization to exhibit. For membership details, contact Erin Hartlein.

[REGISTER TO EXHIBIT](#)