



COLORADO  
**WATER CONGRESS**  
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# SPONSORSHIP OPPORTUNITIES

**2026 Summer Conference**

August 18-20, 2026

The Steamboat Grand



**Let's Get Started**



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# ABOUT US

Sponsoring the Colorado Water Congress 2026 Summer Conference provides an excellent opportunity to promote your organization in front of hundreds of water industry leaders, while helping to further the mission of the Water Congress, at our most relaxed and fun event of the year.

This slide deck outlines the opportunities and benefits of becoming a CWC sponsor. It also includes the benefits of donating at each sponsorship tier. If you have any questions regarding sponsorship please contact our Communications Coordinator, Blair Carpenter ([blair@cowatercongress.org](mailto:blair@cowatercongress.org)).

The Water Congress would like to express our heartfelt gratitude for your unwavering support throughout the years. Thanks to sponsors like you, our Summer Conference continues to prove an overwhelming success.



# SPONSORSHIP BENEFITS (TIER 3)

	Supporting \$250	Water Champion \$500
Name and logo on the event page.	✓	✓
Feature on the sponsorship wall.	✓	✓
Organization name on all digital materials.	✓	✓
Printed logo on visual displays.	✓	✓
Logo displayed near sponsored items (if applicable).	✓	✓

# TIER 3 SPONSOR OPPORTUNITIES



## **SUPPORTING** \$250

**Livestream Sponsor**  
One sponsor of our stream per day.

**Directional Signage**  
Help attendees find their way around the Grand.

**General Sponsor**



## **WATER CHAMPION** \$500

**Breakfast - Fruit**

**Breakfast - Juice Bar**

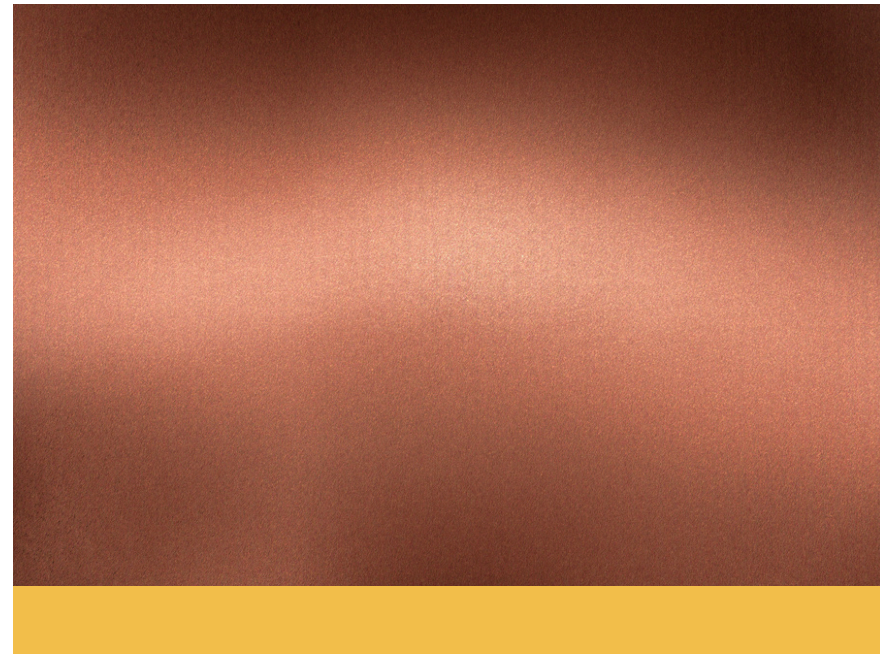
**Grab-and-Go Snacks  
for the Road**

**Career Accelerator**

# SPONSORSHIP BENEFITS (TIER 2)

	Copper \$750	Bronze \$1,000	Silver \$1,750
Name, logo, & website on the event page.	✓	✓	✓
Feature on the sponsorship wall.	✓	✓	✓
Organization name on all digital materials.	✓	✓	✓
Printed logo on visual displays.	✓	✓	✓
Logo displayed near sponsored items (if applicable).	✓	✓	✓

# TIER 2 SPONSOR OPPORTUNITIES



## **COPPER** \$750

**Perk Up Partner**  
Help support our membership's caffeine fix.

**Program Sponsor\***  
Support printing physical programs.

**CWC Copper Sponsor**  
Recognized as a sponsor of the conference.

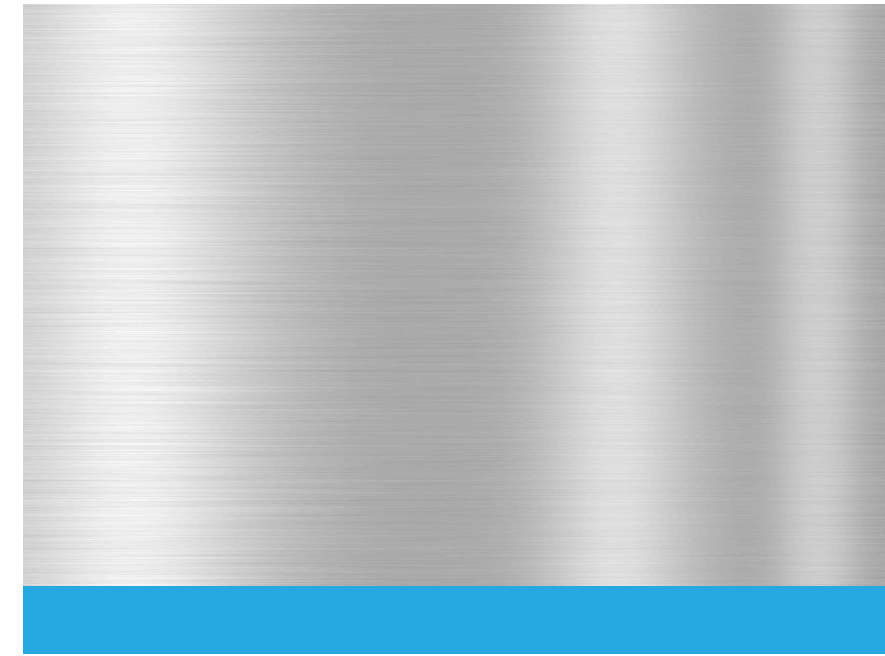
**Aspinall Award**



## **BRONZE** \$1,000

**CWC Bronze Sponsor**  
Recognized as a sponsor of the conference.

**Aspinall Award**



## **SILVER** \$1,750

**Thursday**  
**Breakfast - Burritos**

**Thursday**  
**Breakfast - Sandwiches**

**CWC Silver Sponsor**  
Recognized as a sponsor of the conference.

**Aspinall Award**

# SPONSORSHIP BENEFITS (TIER 1)

	Gold \$2,000	Platinum \$3,000	Diamond \$4,000	Water Buffalo \$5,000+
Name, logo, & website on the event page.	✓	✓	✓	✓
Feature on the sponsorship wall.	✓	✓	✓	✓
Organization name on all digital materials.	✓	✓	✓	✓
Printed logo on visual displays.	✓	✓	✓	✓
Logo displayed near sponsored items.	✓	✓	✓	✓
Special recognition as top tier.	✓	✓	✓	✓
Complimentary conference registration.			✓	✓✓
Special recognition at presentations.			✓	✓
Individual recognition signage at event.				✓

# TIER 1 SPONSOR OPPORTUNITIES



**GOLD**  
\$2,000

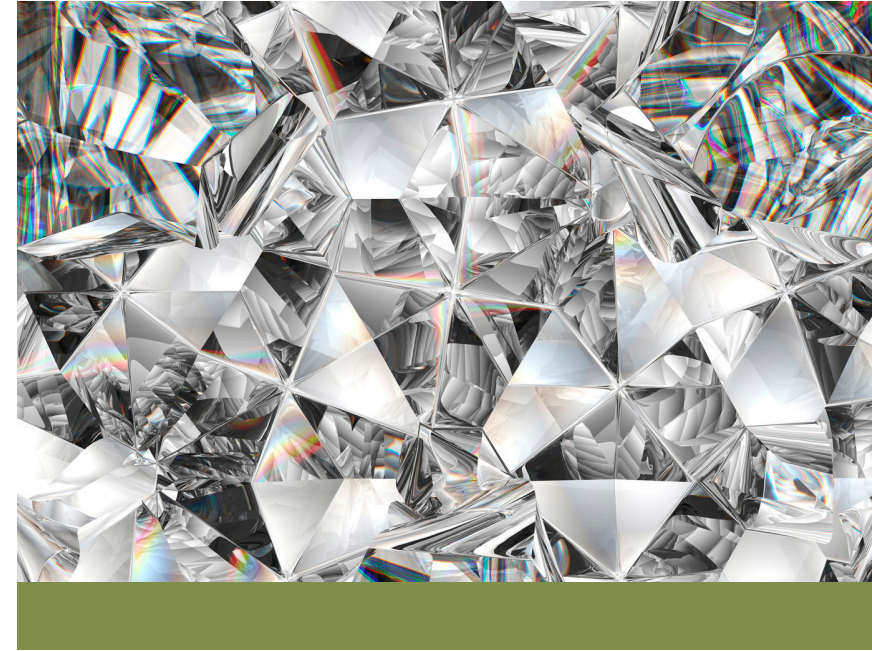
**CWC Gold Sponsor**  
Recognized as a top sponsor of the conference.

**Conference Lanyards\***  
Your logo featured on the lanyards.



**PLATINUM**  
\$3,000

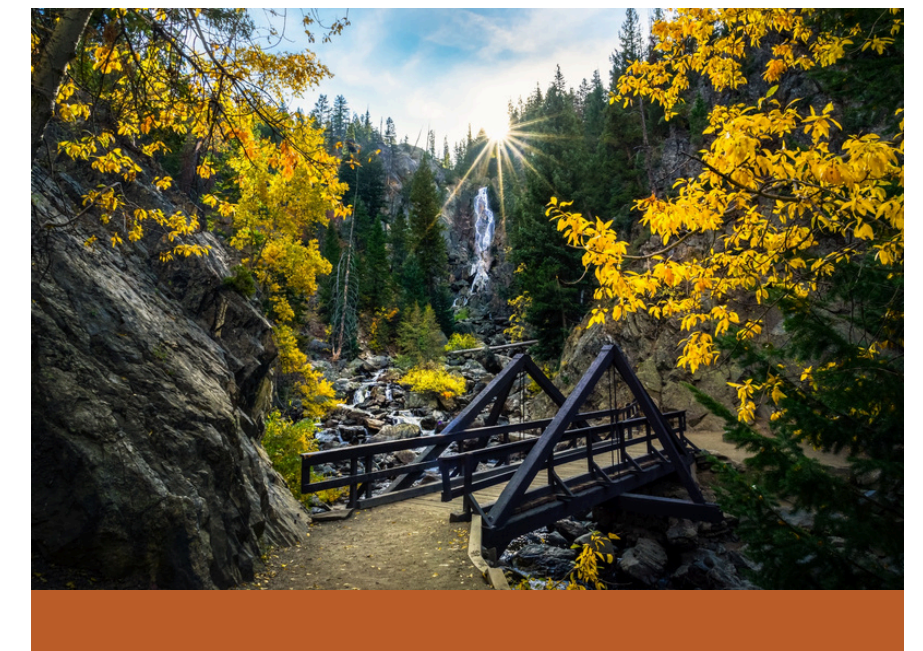
**CWC Platinum Sponsor**  
Recognized as a top sponsor of the conference.



**DIAMOND**  
\$4,000

**CWC Diamond Sponsor**  
Recognized as a top sponsor of the conference.

**MediaTech Sponsor\***  
Recognition throughout the conference on Wi-Fi signage. Also helps bring quality A/V to the conference.



**WATER BUFFALO**  
\$5,000+

**Kick-off Lunch (Tuesday)\***

**Water for Breakfast\* (Wednesday)**

**Wednesday Lunch\***

**Thursday Breakfast**

**CWC Water Buffalo**  
Recognized as a top sponsor of the conference.



*\*Denotes an item is already claimed*

# POND SPONSORSHIP



**BRONZE POND**  
\$1,000

**2026 Overall Sponsor**  
General sponsor for all POND events. This includes the Annual Convention, Summer Conference and POND activities throughout the year.

Logo Displayed for all POND events and on the POND web page.



**WATER CHAMPION POND**  
\$500

**2026 Conference Sponsor**  
Provides support for POND activities at the Summer Conference.

Logo displayed at the conference and on the POND web page.

The POND (Professional, Outreach, Networking and Development) Committee facilitates the connection of water professionals of all ages and experience through industry outreach, networking opportunities and career development. It's an avenue for members to collaborate and get actively involved in the water community.



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# HOW TO SPONSOR

You have two options to sponsor this event:

1. Register for the event, and select which sponsorship option best fits you or your organization at that time.
2. Reach out to Communications Coordinator Blair Carpenter ([blair@cowatercongress.org](mailto:blair@cowatercongress.org)) directly to discuss sponsorship and payment opportunities.

You must be an active member of the organization to sponsor. For membership details, contact Erin ([erin@cowatercongress.org](mailto:erin@cowatercongress.org)).

[\*\*REGISTER HERE\*\*](#)

# EXHIBITOR INFO

## Benefits of Exhibiting

- Logo on Water Congress website with link to your website
- Recognition on the exhibitor wall
- Exhibitor name on the program
- Organization logo on digital conference materials
- Attendee list - Name/Organization (by request, no sooner than 1 week prior to the event)
- Recognition on Social Media

## Included for Exhibitors

- One complimentary registration for the conference
- A six-foot exhibit table in the exhibitor hall
- Two chairs for your team
- Power available for an additional charge

## Exhibitor Map

Upon registration, you can choose your organization's place on the map from available spots. [View the event map.](#)

## Shipping

For your convenience, you may ship items to the hotel before the conference. [Read the hotel's shipping policies.](#)

## Schedule

Set Up: 3 p.m. on Monday, August 17th

Tear Down: 11 a.m. on Thursday, August 20th

**Cost to Exhibit: \$875**



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# HOW TO EXHIBIT

You have two options to exhibit at this event:

1. Register as an Exhibitor using the exclusive EXHIBITOR REGISTRATION link below
2. Reach out to Communications Coordinator Blair Carpenter ([blair@cowatercongress.org](mailto:blair@cowatercongress.org)) directly to manage details.

You **MUST** be an active member of the organization to exhibit. For membership details, contact Erin Hartlein ([erin@cowatercongress.org](mailto:erin@cowatercongress.org)).

[\*\*REGISTER TO EXHIBIT\*\*](#)