



**Colorado Water Congress
2024 Annual Convention**

**January 31 - February 2, 2024
Hyatt Regency Aurora-Denver
Conference Center
#CWCAC2024**

2024 ANNUAL CONFERENCE
SPONSOR PACKET

2024 ANNUAL CONFERENCE

Attention CWC Sponsors

Sponsoring the Colorado Water Congress 2024 Annual Conference provides an excellent opportunity to promote your organization in front of hundreds of water industry leaders and helps further the mission of the Water Congress.






The following information outlines the opportunities and benefits as a CWC Sponsor. Check out our new CWC website cwatercongress.org as well. If you have any questions regarding sponsorship please contact our Member Services Manager, AnnaLee Taylor, ataylor@cwatercongress.org

The Water Congress would like to express our heartfelt gratitude for your unwavering support throughout the years to help make our Annual Conference an overwhelming success.





SPONSORSHIP OPPORTUNITIES – TOP TIER

Sponsorship Includes:	Water Buffalo \$5000 +	Diamond \$4000	Platinum \$3000	Gold \$2000
Individual Signage Displaying at Event and Sponsors Name/Logo				
Recognition of Name During Event Presentation				
Recognized as Top Tier Conference Sponsors				
Complimentary Registration for CWC Summer Conference	  ²	 ¹		
Name and Logo on Event Page with Link to Sponsors website				
Name and Logo on Registration Website				
Signage on the Sponsor Wall				
Organization Name on all Digital Conference Materials				
Logo Displayed on Visual Displays at Conference				
All Sponsor Signage placed at Item Sponsored (if applicable)				
Social Media Promotion				



CWC Annual Conference Sponsorship Opportunities – TOP TIER

WATER BUFFALO SPONSOR

\$5000

Opening Luncheon

The opening luncheon is a great way for all attendees to kick off a great Conference

Thursday Luncheon

The Thursday Luncheon is an opportunity to put your name in front of a large audience in “good taste”

DIAMOND SPONSOR

\$4000

CWC TOP Sponsor

The CWC Top Sponsors are recognized as a TOP general sponsor of the Conference.

PLATINUM SPONSOR

\$3000

General Sponsor \$3000

This Top Tier General Sponsorship receives the recognition for being a Platinum Sponsor.

GOLD SPONSOR

\$2000

Wi-Fi Sponsor

This Sponsor receives recognition throughout the conference on signage for wi-fi sponsorship.

Audio/Visual Sponsor

Audio/Visual Sponsor helps to bring quality sound and visual to the Conference.

General Sponsor \$2000

This Top Tier General Sponsorships receives recognition for being a Gold Sponsor.

To register please go to the Colorado Water Congress website @

cowatercongress.org

or contact AnnaLee Taylor @

ataylor@cowatercongress.org



SPONSORSHIP OPPORTUNITIES – SECOND TIER

Sponsorship Includes:	Silver \$1750	Bronze \$1000	Copper \$750
Name and Logo on Registration Website			
Signage on the Sponsor Wall			
Organization name on all digital conference materials			
Logo Displayed on Visual Displays at Conference			
All Sponsor Signage placed at Item Sponsored (if applicable)			
Social Media Promotion			



CWC Annual Conference Sponsorship Opportunities – SECOND TIER

SILVER SPONSOR

\$1750

Grab and Go Breakfast

*Thursday morning
Breakfast Burritos*

Grab and Go Breakfast

*Thursday morning
Breakfast Sandwiches*

Lanyards

*Lanyards with Logo For
Conference name badges*

BRONZE SPONSOR

\$1000

General Sponsor \$1000

*Bronze Sponsors
contributing \$1000
sponsorship*

COPPER SPONSOR

\$750
















General Sponsor \$750

*A General Sponsor
contributing \$750
sponsorship.*

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SPONSORSHIP OPPORTUNITIES – THIRD TIER

Sponsorship Includes:	Perk Up Partners \$600	Water Champions \$500	Supporting Sponsors \$250
Name and Logo on Registration Website			
Signage on the Sponsor Wall			
Organization name on all digital conference materials			
Logo Displayed on Visual Displays at Conference			
All Sponsor Signage placed at Item Sponsored (if applicable)			
Social Media Promotion			



CWC Annual Conference Sponsorship Opportunities – THIRD TIER

PERK UP PARTNERS

\$600

Coffee Sponsors

*CWC's Hottest Item—
coffee breaks!!! Helping
"Perk Up" attendees*

WATER CHAMPIONS

\$500

Grab and Go Breakfast

Friday

"Smoothie Shooters"

Thursday/Friday

"Fruit for the day"

Grab and Go for the Road

Friday

"Something Sweet"

General Sponsor \$500

*A General Sponsor
contributing a \$500
sponsorship.*

SUPPORTING SPONSORS

\$250

Grab and Go Breakfast

Friday

"To go with my coffee"

Career Accelerator Sponsor

*Supporting the
development of water
leaders.*

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POND 2024 SPONSORSHIP

The Colorado Water Congress **POND** (*Professional, Outreach, Networking and Development*) Committee facilitates the connection of water professionals of all ages and experience through industry outreach, networking opportunities and career development. It's an avenue for members to collaborate and get actively involved in the water community.

POND SPONSOR

\$900

2024 OVERALL SPONSOR

*General sponsor for all
POND events.*

*Logo Displayed for all
POND events and on
website.*

POND SPONSOR

\$750

2024 WINTER/SUMMER CONFERENCE SPONSOR

*Provides support for
POND activities at Winter
and Summer Conferences*

*Logo displayed at both
conferences and on POND
website page*

To find out more please go to the
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or contact AnnaLee Taylor - ataylor@cwatercongress.org