COLORADO
WATER CONGRESS
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SPONSORSHIP OPPORTUNITIES

2027 Annual Convention

January 27-29, 2027
Hyatt Regency Aurora-Denver Conference Center

Let's Get Started



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ABOUT US

Sponsoring the Colorado Water Congress 2027 Annual Convention provides an excellent opportunity to promote your organization in front of hundreds of water industry leaders, while helping to further the mission of the Water Congress.

This slide deck outlines the opportunities and benefits of becoming a CWC sponsor. It also includes the benefits of donating at each sponsorship tier. If you have any questions regarding sponsorship please contact our Communications Coordinator, Blair Carpenter (blair@cowatercongress.org).

The Water Congress would like to express our heartfelt gratitude for your unwavering support throughout the years. Thanks to sponsors like you, our Annual Convention continues to prove an overwhelming success.



SPONSORSHIP BENEFITS (TIER 3)

	Supporting $250	Water Champion $500
Name and logo on the event page.	✓	✓
Feature on the sponsorship wall.	✓	✓
Organization name on all digital materials.	✓	✓
Printed logo on visual displays.	✓	✓
Logo displayed near sponsored items (if applicable).	✓	✓

TIER 3 SPONSOR OPPORTUNITIES



SUPPORTING
$250

Breakfast - Small Items

Directional Signage



WATER CHAMPION
$500

Breakfast - Small Items

Livestream Sponsor

Grab-and-Go Snacks

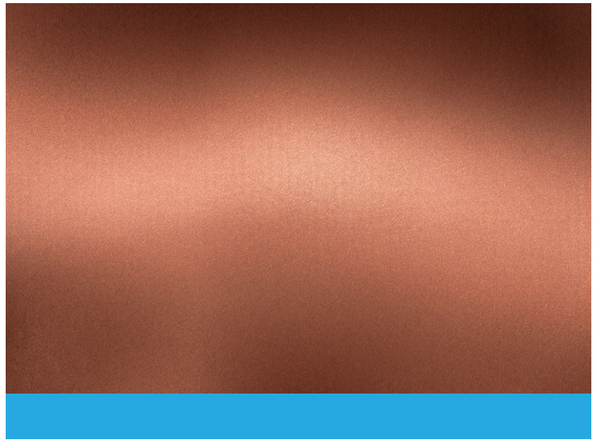
Career Accelerator

Hydration & Refreshment

SPONSORSHIP BENEFITS (TIER 2)

	Copper $750	Bronze $1,000	Silver $1,750
Name, logo, & website on the event page.	✓	✓	✓
Feature on the sponsorship wall.	✓	✓	✓
Organization name on all digital materials.	✓	✓	✓
Printed logo on visual displays.	✓	✓	✓
Logo displayed near sponsored items (if applicable).	✓	✓	✓

TIER 2 SPONSOR OPPORTUNITIES



COPPER
$750

Parking Sponsor

Coffee Sponsor

Program Sponsor*

CWC Copper Sponsor

Copper Aspinall Sponsor



BRONZE
$1,000

CWC Bronze Sponsor

Bronze Aspinall Sponsor



SILVER
$1,750

Friday Breakfast Burritos/ Sandwiches*

CWC Silver Sponsor

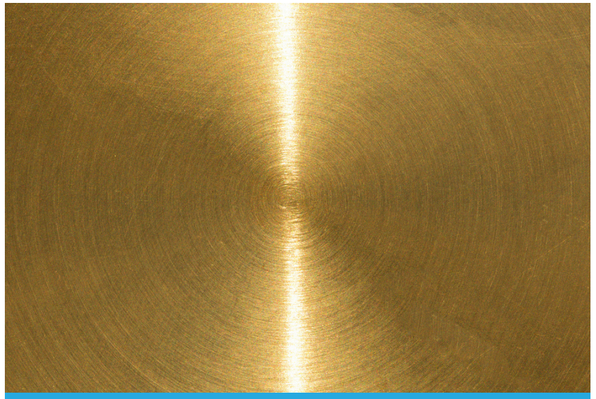
Silver Aspinall Sponsor

*Denotes an item is already claimed

SPONSORSHIP BENEFITS (TIER 1)

	Gold $2,000	Platinum $3,000	Diamond $4,000	Water Buffalo $5,000+
Name, logo, & website on the event page.	✔	✔	✔	✔
Feature on the sponsorship wall.	✔	✔	✔	✔
Organization name on all digital materials.	✔	✔	✔	✔
Printed logo on visual displays.	✔	✔	✔	✔
Logo displayed near sponsored items.	✔	✔	✔	✔
Special recognition as top tier.	✔	✔	✔	✔
Complimentary convention registration.			✔	✔✔
Special recognition at presentations.			✔	✔
Individual recognition signage at event.				✔

TIER 1 SPONSOR OPPORTUNITIES



GOLD
$2,000

CWC Gold Sponsor
Recognized as a top sponsor of the Convention.

Convention Lanyards*

Gold Aspinall Sponsor



PLATINUM
$3,000

CWC Platinum Sponsor
Recognized as a top sponsor of the Convention.

Platinum Aspinall Sponsor



DIAMOND
$4,000

CWC Diamond Sponsor
Recognized as a top sponsor of the Convention.

MediaTech Sponsor*

Diamond Aspinall Sponsor



WATER BUFFALO
$5,000+

Wednesday Luncheon*

Thursday Luncheon*

Thursday Breakfast

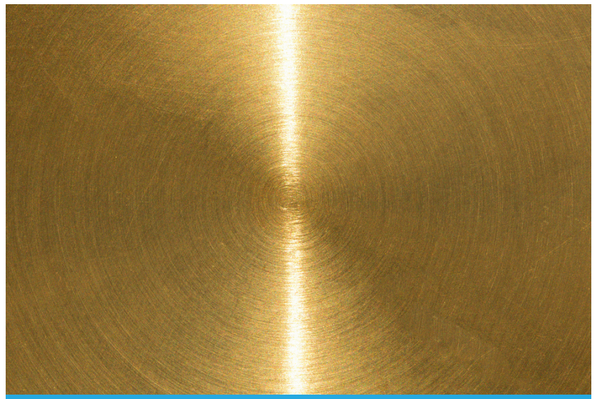
CWC General Sponsor

Recharge Room*

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*Denotes an item is already claimed

POND SPONSORSHIP



GOLD POND
$2,000

2027 Overall Sponsor
General sponsor for all POND events. This includes the Annual Convention, Summer Conference and POND activities throughout the year.

Logo Displayed for all POND events and on the POND web page.



BRONZE POND
$1,000

2027 Event Sponsor
General sponsor for the Annual Convention and Summer Conference.

Logo Displayed for both events and on the POND web page.



WATER CHAMPION POND
$500

2027 Convention Sponsor
Provides support for POND activities at the Annual Convention.

Logo displayed at the convention and on the POND web page.

The POND (Professional, Outreach, Networking and Development) Committee facilitates the connection of water professionals of all ages and experience through industry outreach, networking opportunities and career development. It's an avenue for members to collaborate and get actively involved in the water community.

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HOW TO SPONSOR

You have two options to sponsor this event:

1. Register for the event, and select which sponsorship opportunity best fits you or your organization at that time.
2. Reach out to Communications Coordinator Blair Carpenter (blair@cowatercongress.org) directly to discuss sponsorship and payment opportunities.

You MUST be an active member of the organization to sponsor. For membership details, contact Erin Hartlein (erin@cowatercongress.org).

REGISTER HERE

EXHIBITOR INFO

Benefits of Exhibiting

- Logo on Water Congress website with link to your website
- Recognition on the exhibitor wall
- Exhibitor name on the program
- Organization logo on digital conference materials
- Attendee list - Name/Organization
- Recognition on Social Media

Included for Exhibitors

- One complimentary registration for the convention
- A Six-foot exhibit table in the main hall
- Two chairs for your team
- Power available for an additional charge

Exhibitor Map

Upon registration, you can chose your organization's place on the map from available spots. **View the event map**.

Shipping

For your convenience, you may ship items to the hotel before the Convention. **Read the hotel's shipping policies**.

Schedule

Set Up: 3 p.m. on Tuesday, January 26th
Tear Down: 11 a.m. on Friday, January 29th

Cost to Exhibit: $875

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HOW TO EXHIBIT

You have two options to exhibit at this event:

1. Register as an Exhibitor using the exclusive EXHIBITOR REGISTRATION link below
2. Reach out to Communications Coordinator Blair Carpenter (blair@cowatercongress.org) directly

You MUST be an active member of the organization to exhibit. For membership details, contact Erin Hartlein (erin@cowatercongress.org).

REGISTER TO EXHIBIT